

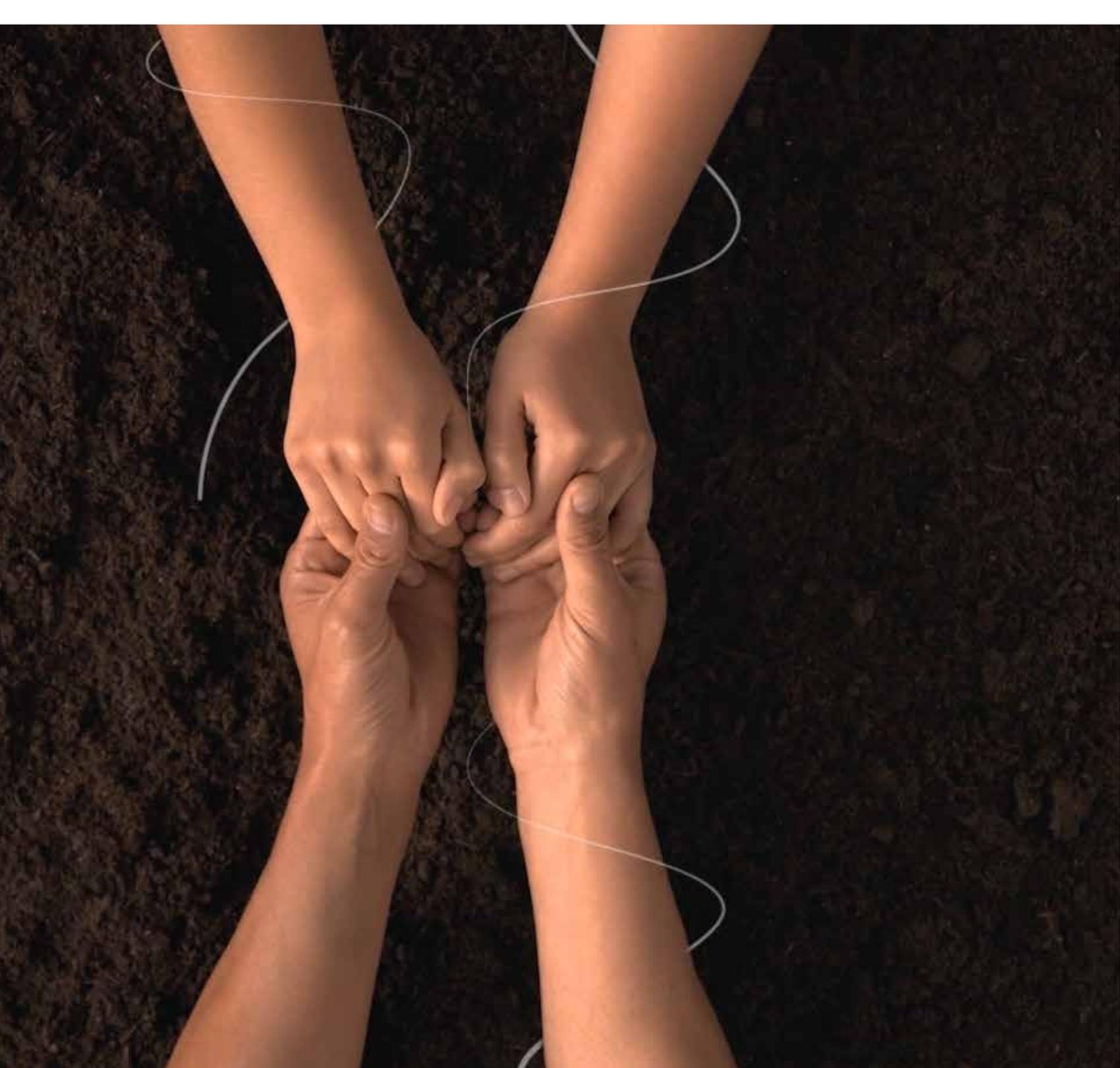


**Sustainability  
Report**  
2023-2024





**Sustainability  
Report**  
2023-2024



Avenida Cecilio Peregrín, 2  
04640 Pulpí (Almería)  
España





**this is who we are**



**a sustainability story**

**committed to health  
and innovation**



**committed to the  
countryside, the  
environment, and  
climate change**



**committed to our  
people and our land**



**this is who  
we are**

**02**



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**Primaflor is a family-owned company that has been working for 50 years in the cultivation, production, marketing, and distribution of fruit and vegetable products, ensuring the highest quality and freshness. Based in Spain, it serves customers across European markets. Innovation and continuous improvement have been the main driving forces behind the company's growth, making it a leader in its sector.**





Don Cecilio Peregrín, originally from Pulpí, and deeply committed to the development of his town and its people, embarked on several business ventures throughout his life, pouring into them all his enthusiasm and dedication. One of the projects he was most passionate about began with flowers, which gave rise to the name Primaflor (a combination of the German word prima and the Spanish word flor), meaning “the best flower.” He started this project in the early 1970s with his partner and friend, Lorenzo Belmonte. The founders shared the dream of starting a business in their homeland on the shores of the Mediterranean, motivated by the care of natural resources (sunlight, land, and water), business development, and the prosperity of their community. For Lorenzo Belmonte, “to innovate is to improve everything one does, to seek the way to be the best” This principle has guided the company since

its beginnings. Once distribution and customer networks were established in Europe, they began producing vegetables. Iceberg lettuce and Little Gem were the first crops, as these products were compatible with flower transport.

This marked the transition from flowers to vegetables during the 1980s. By the 1990s, the company reshaped its working structure by establishing supply programs with retail chains in Spain and across Europe. This enabled year-round production, with crops grown on farms at different altitudes, adapting to and respecting natural growth cycles. The expansion also required larger facilities in Pulpí, which were inaugurated in 1997.

One of the company's greatest milestones was achieved in the year 2000, when it underwent a major transformation, evolving from an agricultural producer into an agri-food industry. During this period, the company also differentiated its national and international marketing operations. It launched a specialized facility dedicated to ready-to-eat peeled garlic. In 2005, Primaflor inaugurated a prepared salad plant in Canalejas (Cuevas de Almanzora), which currently produces 18,000 tonnes annually. This marked the beginning of Primaflor's expansion, establishing the company as the leading supplier of vegetables and horticultural products at the national level.

To this day, Primaflor's ultimate goal is to be the leading agri-food group in the salad production sector within the markets in which it operates, recognized for the quality of its products and customer service. The company seeks to meet customer needs through a professional organization that upholds respect for both the environment and people. It also maintains a strong commitment to the society in which it operates, actively supporting cultural, sporting, and community initiatives for the benefit of its surroundings.



# Product portfolio and sales volume

Primaflor is dedicated to the cultivation and sale of fresh food, with various lettuce varieties as its main specialty. Its strong consumer focus has led in recent years to significant investment in R&D&I for the development of fifth-range products and snacks. Each year, the company tests more than

200 different seeds to offer the most innovative vegetables on the market. It carefully manages water and soil, paying special attention to the natural growth of all its varieties.

All its products are marketed under the MIMAFLOR brand, although some are sold under its own sub-brand, Sol de Pulpí, and it also produces for other brands.

**At Primaflor, five product ranges are developed to provide a complete service to its customers.**

## First Range

Lettuce, other vegetables, and fresh fruit. Products cultivated with care to ensure the highest quality and flavor. Iceberg lettuce, romaine, endive, batavia, celery, onion, cherry tomato, pack choi, and much more. Each piece is selected individually under the highest standards of quality and excellence.

## Fourth Range

Prepared salads ready for consumption, available in formats for both retail and food service (HORECA) channels. The varieties are wide-ranging, from single-product options to mixes, offering both basic salads and blends with value-added ingredients.

## Accompaniments

The smallest product range in terms of variety, but one that contributes to offering a complete service to customers. It includes sauces, guacamoles, grated tomato, gazpacho, and salmorejo.

## Peeled garlic

Available both in cloves and sliced, Primaflor is one of the few companies to offer this high value-added product to the market, in different formats designed to make consumption easier.



# Markets, Customers, and Suppliers

**Its extensive distribution network and market reach enable the company to supply products to more than 32 countries, with a presence in virtually all European markets.**

Primaflor follows a strict process for the selection of business partners. It only establishes relationships with those committed to responsible business practices and is able to demonstrate it. When choosing a supplier, in addition to product testing results and the conditions outlined in technical specifications regarding prices or delivery times, the company also considers factors such as geographic location, production capacity, and compliance with specific regulations. Regardless of these variables, all suppliers must meet the established quality and safety standards, which are an essential requirement.

Suppliers of raw materials, meanwhile, must include in their technical specifications the characteristics the raw material must meet and the permitted tolerances. They are also required to have a Code of Ethics or Conduct, as well as to adhere to Primaflor's own code. In addition, the company requests supporting documentation demonstrating their economic capacity, compliance with their tax, financial, and social security obligations, and conducts regular quality audits.





The company's general purchasing policy establishes that, for each new product, the corresponding department must identify at least two different supplier companies and carry out product sampling and testing. Once a supplier has been selected and work has begun with them, the Purchasing and Procurement Department enters into preventive maintenance contracts with authorized suppliers. These contracts, which are reviewed annually, specify the work to be carried out, rates, and other terms. To this end, suppliers are provided with the company's internal regulations (procedures, hygiene and safety standards, occupational risk prevention, etc.).

In general terms, and with the aim of promoting, fostering, and supporting the local and regional economy, Primaflor works with local suppliers whenever possible. Proof of this is that, out of the more than 1,700 currently active suppliers, over half are located in the provinces of Almería and Murcia.



# Primaflor in figures

2.3

The company currently has:

**2,444** **36**  
employees different nationalities



**1,080** **1,364**  
are women are men



The company has generated revenue of:



**190,463,279.56 €**  
millions of €



**9,380,230.15€**  
millions of € of EBITDA

Sales volume amounted to:



**131,910,028.03 Kilos**



**The group of companies has four distribution and processing facilities that enable them to face future challenges with the highest guarantees of success. Two of them are located in Pulpí (Almería), along with Las Canalejas (Almería) and Villarejo de Órbigo (León), dedicated to the handling and commercialization of agricultural products.**



# Primaflor in figures

## Key Figures in Eco-efficiency:

Energy consumption:



**31,333**

MwH

Fuel:



**1,805,370**

L

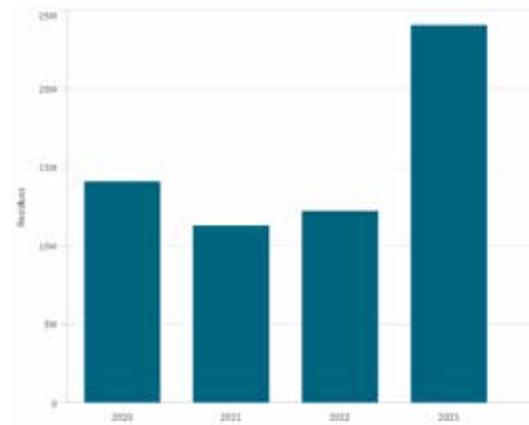
Emissions:



**4,588.77**

TCO<sub>2</sub>

Waste generated:



of which

**99.91%**

is non-hazardous waste

## Highlights of the Year

**Reuse of by-products to prevent food waste.**

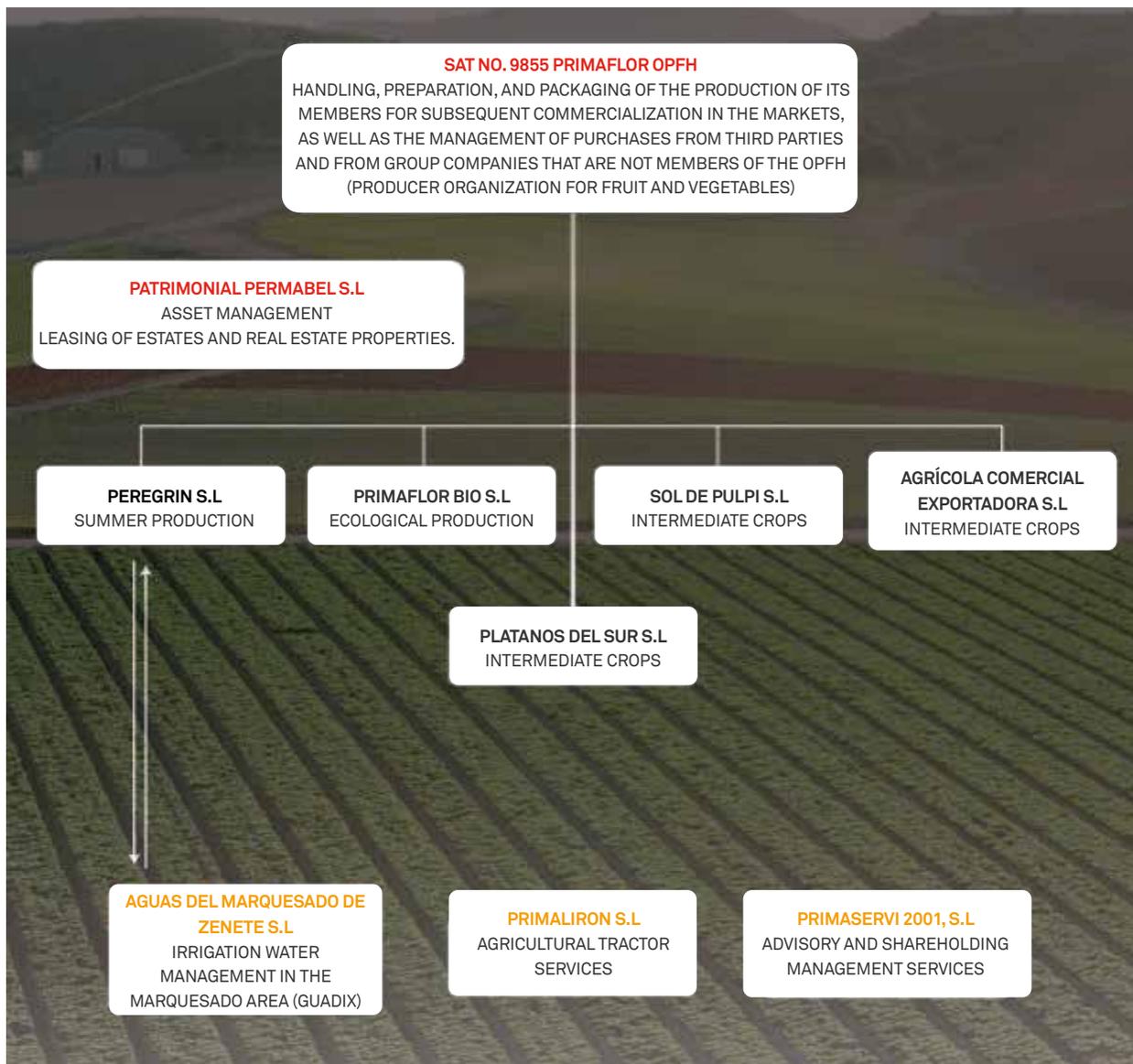
**Reduction of packaging.**



# Business Group

## The companies within the group operate in the leafy vegetable production sector.

The producing companies sell all their output through Agricultural Transformation Society (SAT) No. 9855 Primaflor, an entity that operates across fresh produce sales, industrial sales, and ready-to-eat salad sales (Fourth Range). The other companies within the group manage water resources and agricultural tasks for the producing companies, and supply SAT Primaflor with inputs when necessary.





## Strong corporate governance is essential for creating long-term value in the interest of the company and its shareholders.

Ethics and integrity, honesty, transparency, and compliance with the highest ethical standards are embedded in Primaflor's culture and form the foundation of its corporate governance.

Government structure:



The General Assembly of Shareholders is Primaflor's governing body and represents all shareholders. It is the company's decision-making body in all matters within its competence.

The Governing Board, a collegiate governing body, is Primaflor's highest decision-making and supervisory authority. This body has been delegated by the General Assembly the function of day-to-day management, thereby concentrating its supervisory role, which includes:



The composition of the Governing Board must support the fulfillment of its management and supervisory functions, as well as foster consensus in decision-making. To this end, it is based on the following aspects:



The Governing Board is composed of five members:



**President**



**Secretary**



**Board Members**

Delegated Committees:

**AUDIT AND RISK  
COMMITTEE**  
6 members

**COMPLIANCE  
COMMITTEE**  
8 members

**CRS AND CODE OF  
ETHICS COMMITTEE**  
7 members

**SUSTAINABILITY  
COMMITTEE**  
5 members

The Sustainability Committee oversees performance and practices related to social, environmental, and ethical matters that affect shareholders and other key stakeholders. The Committee's main responsibilities include:

- Review, support, and report to the Board on Primaflor's sustainability frameworks, standards, priorities, and objectives, and oversee company-wide strategies, policies, and practices on sustainability matters to ensure the achievement of those standards and objectives.
- Oversee, review, and evaluate the company's sustainability performance in terms of internationally recognized metrics.
- Oversee the communities in which the company operates, as well as charitable and environmental partnerships, and company-wide strategies and policies related to them, making recommendations to the Board on any changes to such partnerships, strategies, and policies.

Another committee involved in sustainability-related matters is the Audit and Risk Committee, whose key responsibility is to maintain oversight of Primaflor's risk management process. Risks are managed at both strategic and operational levels to support the long-term sustainability of growth objectives while also addressing the operational needs of the business.

In matters of sustainability, the Audit and Risk Committee is responsible for ensuring the appropriateness of the data included in the Sustainability Report, including the assurance of the accuracy of our metrics and disclosures.

# Mission, Vision, Values

## Mission

Primaflor's mission is to meet its customers' needs through its vocation as producers, nurturing the land in a sustainable manner, and ensuring a steadfast commitment to innovation, safety, and customer service.

The mission of each individual department, in order to achieve the established objectives, is as follows:

### **Management of the Salads and Processed Products Division**

To direct, manage, and coordinate the production and processing policy for Fourth Range products, optimizing the available human and material resources to achieve the planned targets in terms of volume, quality, and profitability.

### **Management of the Field and Fresh Produce Division**

To coordinate and support the management of all departments involved in Primaflor's production processes, ensuring the successful execution of the established production plans, optimizing resource efficiency, and thereby improving outcomes, performance, and quality, in alignment with the company's overall strategic guidelines.

### **Economic and Financial Management**

To direct, manage, and coordinate Primaflor's economic, financial, and human resources policies in accordance with the company's established guidelines, enabling the assessment of current and future risks, supporting other departments in meeting their objectives, maintaining a professional, stable, and versatile workforce, and providing the necessary information to each company's management for effective decision-making.

### **National and International Commercial Management**

To direct, manage, and coordinate Primaflor's commercial policies in accordance with the company's defined objectives and strategic directives, fostering sustainable and steady growth, optimizing results and customer loyalty, as well as identifying potential market niches and future threats to ensure the optimal use of present and future capabilities.

### **Corporate Management**

To direct, manage, and coordinate corporate identity, marketing, social responsibility, and all types of external relations policies across the different entities.



## Vision

To become the leading agri-food production and marketing group in both national and international markets, recognized for the quality and diversity of its products, supported by a professional organization that upholds respect for the environment and for people.

To this end, the following strategic objectives are established:

### To consolidate and strengthen

market penetration within existing segments, achieving a high level of customer satisfaction

### To assess and explore

the feasibility of entering new geographical markets and distribution channels in a significant manner, while improving existing ones

### To develop

available resources, particularly human capital, in order to build an efficient and customer-oriented organization

### To achieve

maximum efficiency in key processes

### To enhance

the salads division and develop new business lines

### To drive

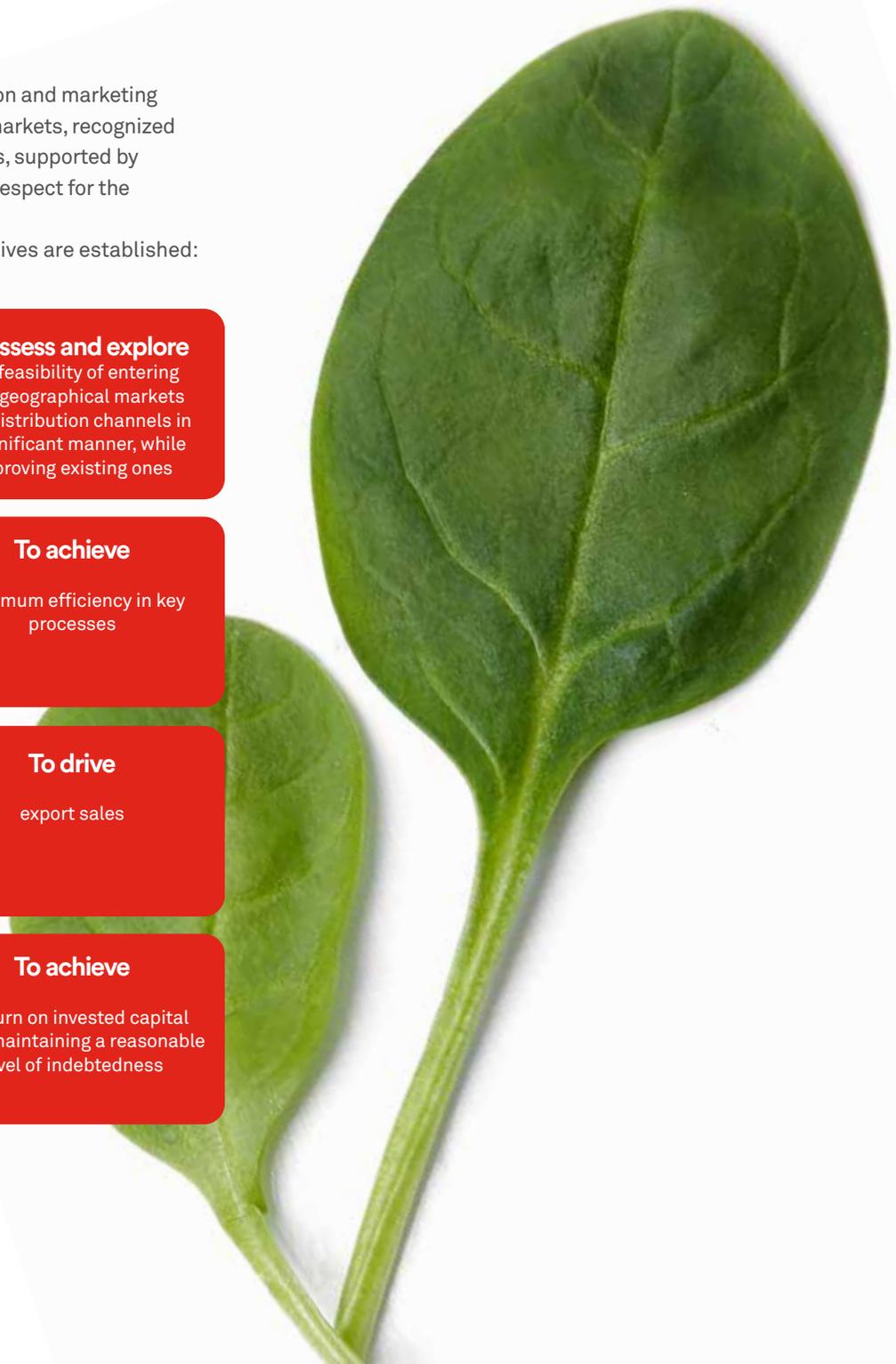
export sales

### To maintain and foster

the company's reputation as an organization that respects both the environment and people

### To achieve

a return on invested capital while maintaining a reasonable level of indebtedness



## Values

<b>Respect and recognition of our people</b> Pride in belonging	<b>Humility, honesty, leading by example, and respect</b> as the foundation of our daily interactions	<b>Innovation as the foundation for ensuring the future</b>
<b>Customer focus and service orientation</b>	<b>Strengthen trust-based relationships</b> with our customers, collaborators, and the broader society	<b>Trust, transparency, and integrity</b> as the pillars of teamwork

### The values that guide Primaflor's work, and activities are founded on:

<b>Professionalism and Reliability</b> Led and composed of trained professionals with experience in their field, providing reliability to the company's products	<b>Organization and Teamwork</b> A well-organized and coordinated structure from the initial stages until the product reaches the customer	<b>Customer Service</b> An organization oriented towards meeting the needs and requirements of its customers
<b>Respect for People</b> Both within the company and in the communities where it operates and conducts its activities	<b>Respect for the Environment</b> Working closely with governmental environmental departments and implementing environmental integration policies on its farms, as well as managing waste responsibly	<b>Innovation</b> Always setting the path to follow for the rest of the companies in the sector, dedicating significant effort and resources to research and development in all its aspects
		<b>Support for the Local Community</b> Supporting cultural events, sports, and other activities that benefit the communities where the company operates

# Achievements and Recognitions 2023/2024



**During the 2023/2024 fiscal year, Primaflor has reinforced its commitment to sustainability, innovation, and social impact, receiving recognition from various prestigious national institutions for its responsible and transformative business model.**

One of the most notable milestones has been receiving the “Forbes–Credit Suisse Sustainability Awards” in the agricultural category. This award recognizes family-owned companies that have demonstrated a strong commitment to sustainable policies, considering not only environmental impact but also social responsibility and good governance. Receiving this award endorses Primaflor’s work in sustainability and reinforces its position as a benchmark in the agri-food sector for corporate responsibility.

Additionally, Primaflor has been selected to join the community of excellent companies within CRE100DO, a foundation that promotes the growth and excellence of mid-sized enterprises (MSEs) in Spain. Following a rigorous selection process, Primaflor was one of ten companies admitted this year, joining more than 130 firms that exemplify strategic vision, innovation, and internationalization. This inclusion acknowledges the company’s trajectory, highlighting its capacity for adaptation, evolution, and commitment to responsible business development.

Another significant recognition has been the “Bandera de Andalucía de la Economía y la Empresa” awarded to the Primaflor Foundation for its support of the Chair in Sustainable Agriculture and Healthy Food. The Andalusian Government honored this initiative for its role as a source of innovation and commitment within the agricultural and food sectors. The Chair has

become a reference point in promoting knowledge and practices for responsible agriculture, in a context where sustainability and food security are increasingly critical.

Furthermore, Primaflor received the Andalucía Management 2024 Award in the Social Impact category, recognizing its contribution to social development through business management committed to the well-being of people and the environment. This award was granted from among 287 candidates and highlights the company’s continuous effort to maintain high standards of social responsibility and sustainability in its daily operations. As stated by Cecilio Peregrín, Corporate Director and Partner-Advisor, this award is the result of the collective effort of the entire Primaflor team and serves as an incentive to continue playing a key role in the agri-food chain.

These recognitions reflect Primaflor’s firm commitment to a business vision that is sustainable, innovative, and focused on positive impact, consolidating its leadership as a responsible company in the national business landscape.

## Primaflor receives the “Forbes–Credit Suisse Sustainability Awards”

**This award, received in the agricultural category, recognizes the company’s efforts to implement sustainable policies within its business model, addressing environmental, social, and governance impacts.**

Pulpí (Almería), June 8, 2023 – Primaflor’s commitment to sustainability and responsible management has been acknowledged with recognition from Forbes magazine and the financial services company Credit Suisse in the second edition of their awards. Primaflor was honored with the award in the agricultural category.

These awards, recently established by Forbes in collaboration with Credit Suisse, aim to recognize the achievements and dedication of Spanish family-owned businesses (both SMEs and large companies) that have demonstrated capability, commitment, and passion for promoting sustainable practices within their organizations, emphasizing policies that uphold environmental, social, and governance principles.

## Presentation of the “Bandera de Andalucía” Award

This morning, at the Maestro Padilla Auditorium in Almería, the gala for the presentation of the “Bandera de Andalucía” Awards took place.

The event was presided over by Ramón Fernández-Pacheco, Andalusian Government Minister for Sustainability, Environment, and Blue Economy and spokesperson for the regional government, along with Carmen Crespo, Minister of Agriculture, Fisheries, Water, and Rural Development. The ceremony also counted on the presence of Aránzazu Martín, Delegate of the Andalusian Government in Almería, and María del Mar Vázquez, Mayor of Almería. The Primaflor Foundation was honored for its Chair in Sustainable Agriculture and Healthy Food with the Andalucía Flag Award for Economy and Business. The award was received by the Founda-

tion’s Patron, Antonia Belmonte, from Amós García Hueso, Territorial Delegate for Employment, Business, and Self-Employment in Almería, and Antonio Mena Rubio, Territorial Delegate for Agriculture, Fisheries, Water, and Rural Development.

In the words of Aránzazu Martín, Delegate of the Andalusian Government in Almería, the Primaflor Foundation earned the “Bandera de Andalucía” for

being a source of innovation and business commitment in the agricultural and food sectors, promoting knowledge and practice of sustainable agriculture and healthy food in a context where sustainability and food security are imperative. The Primaflor Chair has emerged as a benchmark in Almerian agriculture.



## Primaflor Joins the CRE100DO Community of Excellent Companies

CRE100DO, a foundation that promotes business excellence by grouping and supporting companies classified as Mid-Sized Enterprises (MSEs), has welcomed new members to its community of excellent companies. Specifically, following a rigorous selection process, ten new companies have been incorporated, including Primaflor.

In the words of Primaflor's CEO, Mr. Eduardo Córdoba:  
"It is an honor for Primaflor to be one of the ten companies selected this year

by the CRE100DO Foundation to join its community of excellent companies. We are joining over 130 other companies, with the satisfaction of being recognized for our trajectory as a company that, with a clear vision, has successfully transformed, internationalized, and innovated. We look forward to meeting expectations and living up to the purposes of the CRE100DO Foundation, as well as those of the other companies that are part of this community."

## Primaflor Receives the Andalucía Management 2024 Award for Social Impact

**Cecilio Peregrín, Corporate Director and Partner-Advisor of Primaflor, received the award at the ceremony held at the Palacio de Ferias y Congresos de Málaga (Málaga Trade Fair and Congress Center).**

Pulpí (Almería), November 21, 2024 – This morning, Primaflor was honored with the Andalucía Management 2024 Award in the Social Impact category. The 14th edition of these awards brought together much of Andalusia's business community at Palacio de Ferias y Congresos de Málaga to recognize the

effort and dedication of the awarded companies. Among 287 candidates, Primaflor shared the spotlight with Cunext Group and Jamones Tartessos, recognized for their contributions in the areas of Business Development and Family Business, respectively.

Cecilio Peregrín received the award from Esperanza González Pazos, Deputy for Employment, Training, and Economic Development of Málaga, and

expressed gratitude: "We appreciate this recognition of our social work, commitment to sustainability, and excellence in business management, which we strive to maintain every day." From the podium, he dedicated a few words to his team: "Thanks to each member of the great Primaflor family for your work and contribution to the operation of the agri-food chain, so essential to society."



**a  
sustainable  
story**

**03**

# lity

- 3.1. CSR at Primaflor: Adherence to the United Nations Global Compact
- 3.2. Materiality
- 3.3. Contribution to the SDGs
- 3.4. Sustainability Strategy



## 3.1 CSR at Primaflor: United Nations Global Compact

**Primaflor is a company with a strong commitment to quality work, aiming to deliver the best products while caring for its land and people. This commitment is reflected in its founding documents, core values, and the character consistently conveyed by its founders.**





**As a result of this policy and commitment to CSR, in September 2016 Primaflor joined the United Nations Global Compact as a member.**

On December 20, 2021, Primaflor published its Sustainability Report based on ESG criteria, a strategic company document that includes all actions undertaken in relation to the Sustainable Development Goals currently in progress. With this, Primaflor became one of the first companies in the agri-food sector to have a Sustainability Report following the aforementioned criteria, verified by Bureau Veritas.

In 2021, Primaflor also renewed its commercial brand, "MIMAFLOR," closely linked to one of the company's fundamental pillars: caring for people. Primaflor has always been committed to addressing the demand for healthy food through fresh, easy-to-prepare products, making life more convenient and healthier for consumers.

The company has a CSR committee composed of a management committee and a multidisciplinary working team, which hold at least four meetings annually to monitor all matters related to the company's social responsibility.



# Materiality

To establish its sustainability priorities, Primaflor incorporates input from stakeholders, internal company insights, sector-wide initiatives, and global trends. This approach helps identify the most significant issues for the organization and its stakeholders, facilitating the definition of not only risks, opportunities, and key performance indicators, but also the formulation of strategic objectives.

For the 2021/2022 fiscal year, the company conducted a new materiality analysis to update its priorities for the various stakeholder groups. The identified material aspects were derived from a structured, online, and self-administered questionnaire in which respondents were presented with a list of topics and asked to rate their importance or relevance on a scale from 0 to 10.

The questionnaire was distributed to the following groups: 7 members of the Management Committee, 16 Middle Managers, 30 Office Staff, 70 Factory and Warehouse Employees, 16 Field Workers, 5 National Clients, 6 International Clients, 18 Suppliers and Raw Material Providers, and 20 Representatives of Society. Data collection took place between June and July 2021. Based on this dialogue, ten key issues were identified as the foundation for Primaflor's future sustainability initiatives.





The most material issues for Primaflor’s future, according to the opinions of all stakeholder groups, are focused on three key areas of action:

### Corporate Governance

ethical business management, transparency, and the preparedness and professionalism of the management team.

### Human Resources

providing employees with fair and decent remuneration, along with effective internal communication channels.

### Production Process and Product

continuous innovation, an appropriate balance between quality and price, and the reduction and reuse of water consumption throughout the production process.

Special attention should be given to those issues identified by stakeholder groups as among the ten most important but not currently prioritized by management, in order to explore the possibility of establishing simple lines of action or communication that address these concerns.

In addition to quantitative results, and considering the ten most important issues for each stakeholder group as well as the analysis of the qualitative information gathered, the company should design a strategy with particular focus on:

**An appropriate and reinforced human resources policy: providing fair and decent remuneration, promoting internal career advancement, implementing a fair incentive and merit system, offering social benefits, ensuring job stability, reviewing schedules and shifts with the possibility of making them fixed, and focusing on talent retention.**

**Corporate Governance: ethical business management, transparency, professionalism of executives, engagement with stakeholder groups, stable relationships with suppliers and clients, monitoring and evaluation of administrators and executives, training for administrators, process and interdepartmental organization, and stability of the executive structure.**

**Product: continuous innovation, customer-oriented adaptation, appropriate quality-to-price ratio, and healthy products.**

**Strengthen the external communication policy (investing in advertising, marketing, and brand management) and internal communication policy (establishing effective channels and dialogue with employees).**

**Implement an environmental policy aimed at minimizing impact, protecting biodiversity, reducing water consumption, eliminating plastics, offering alternative packaging, and achieving zero waste.**



# Contribution to the SDGs

The Sustainable Development Goals (SDGs) represent an opportunity for companies to become agents of the necessary change to address the world's major challenges.

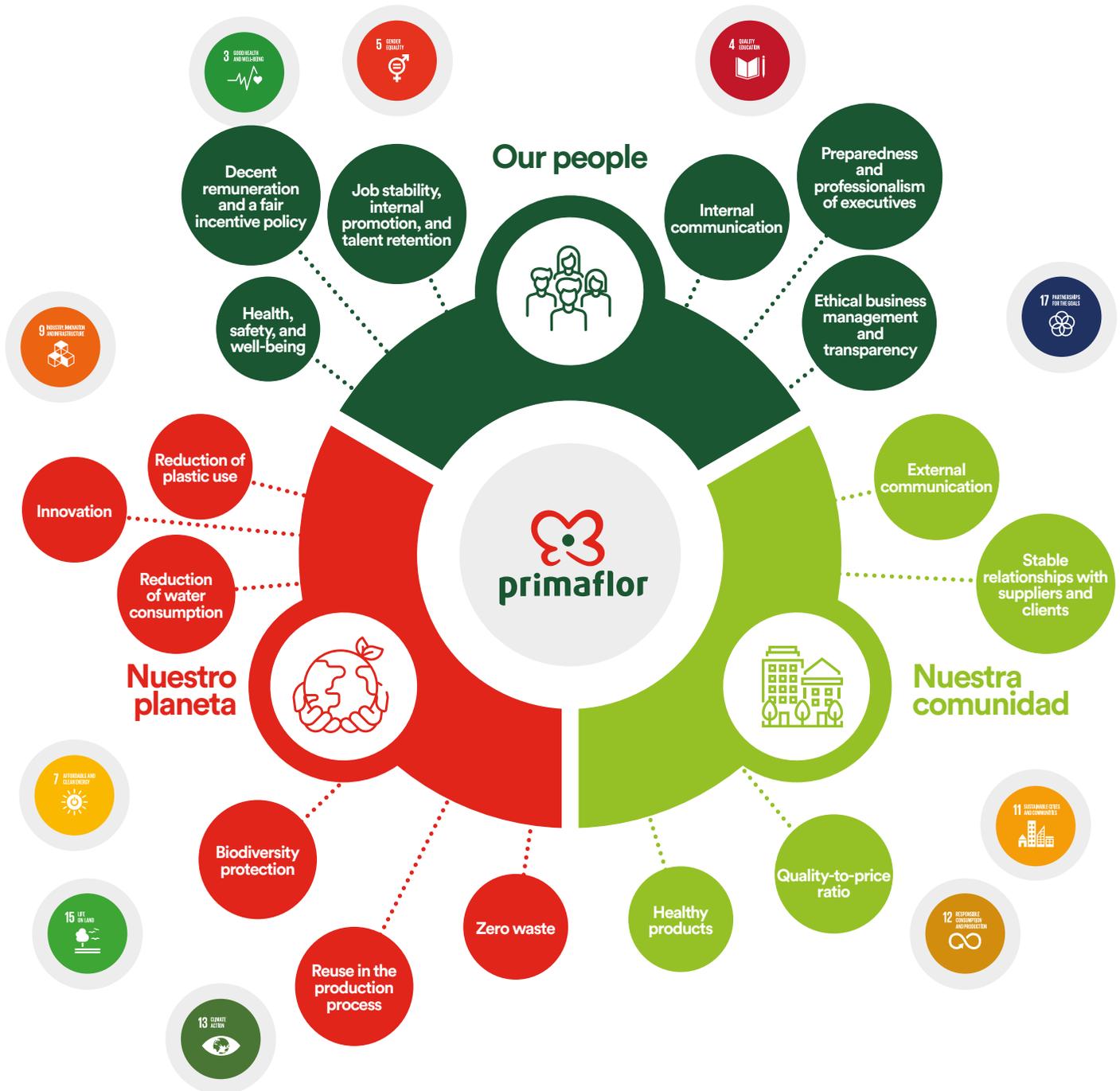


Primaflor aligns the material aspects it addresses with the Sustainable Development Goals (SDGs). This is a global agenda adopted at the United Nations Summit on Sustainable Development in September 2015, which establishes 17 global goals and 169 targets aimed at ending poverty,

protecting the planet, and ensuring prosperity for all people. The SDGs define global sustainable development priorities that must be achieved by 2030.

The company's intention is to contribute to achieving the SDGs by leveraging its assets to generate value for its people, society, and the planet. Within this framework, and in line with Primaflor's sustainability objectives, taking into account the most material

issues for the company's future, the Group has identified those goals where it has the greatest impact and, consequently, can make the most significant contribution.



# Sustainability and CSR Strategy

**Primaflor's sustainability strategy is built on three pillars, which the company refers to as: Our People, Our Planet, and Our Community.**

Each pillar is supported by internal codes and regulations, as well as corporate policies. In line with its strategy, the company sets ambitious objectives related to the material aspects identified by its stakeholder groups and defines key performance indicators (KPIs) to guide its sustainability efforts.





# Our people

Maintain high standards of governance, responsibility, and ethics, while ensuring the health and safety of its workforce

## Ethical and Good Governance Project

Message on Values (Informative Briefs)  
Code of Ethics. On the Website and App

Internal communication. Promote dialogue between the company and employees

Responsible Purchasing supplier analysis based on ESG Criteria

Promote dialogue with society

## Healthy Life and Nutrition Project

Vending machines  
Discounts at sports facilities  
Blood donation campaign  
Breast cancer awareness campaign

## Human Resources Project

Common facilities and rest areas  
Telework and flexible hours policy  
Shared transportation

## Economic-Family Project for Education

Social scholarships

# Our community

Promote sustainable business practices, with a commitment to the communities in which it operates.

# Our planet

Limit environmental impact, promote sustainable production, and encourage responsible consumption.

## Community Engagement Project

Waste collection. Primaflor Forest. Open house day

## Food Waste Reduction Project

Donation of food surpluses to social organizations  
Food loss and waste management plan

## Environment and Water Project

Innovation in the field, reduction of plastics, and minimization of carbon footprint and environmental impact.  
Promotion of biodiversity, supporting natural flows and avoiding artificial materials. Innovation in packaging, transition to more sustainable materials

**committed  
to health and  
innovation**

**04**

# d nd

- 4.1. Challenges in health, trust, and transparency. Primaflor's value proposition.
- 4.2. R&D&I projects and investments, participating entities, and implemented improvements.
- 4.3. Market positioning, quality-to-price ratio, promotion of healthy habits, and the Mediterranean diet.
- 4.4. Certifications and recognition.



**Challenges in health, trust, and transparency. Primaflor's value proposition.**

4.1

**The company's primary priority regarding food safety is to offer products with appropriate hygienic and sanitary characteristics, complying with legal requirements for food safety and food hygiene, and ensuring the highest quality.**





To achieve all of this, they focus on the continuous improvement of product quality and customer satisfaction. These requirements are complemented by the obligation to comply with all current national and international food safety and hygiene regulations.

To manage fertilizer use, they implement fertigation plans using monitoring equipment, with oversight carried out by technical managers. Similarly, to control the use of phytosanitary products, they conduct pest control measures,

provide prescriptions from qualified technicians, apply treatments with specialized equipment, and ensure traceability of all applications.

Primaflor has formal corporate commitments to its customers regarding the production of fruits and vegetables in accordance with production parameters and the certifications it holds. Specifically, commitments exist with respect to:

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### **Rational use of phytosanitary products.**

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### **Rational use of fertilizers and organic matter.**

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### **Prevention of pollution.**

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### **Protection of human health and workplace well-being.**

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### **Sustainable use of water, energy, and other natural resources, and waste reduction.**

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### **Recycling and reuse of materials.**

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### **Conservation of landscapes, fauna, and flora.**

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# R&D&I projects and investments, participating entities, and implemented improvements.

## Primaflor collaborates with both public and private research centers to remain at the forefront of the latest R&D&I advancements applicable to sustainable development.

This collaboration enables the company to enhance its environmental management and implement the latest available technological improvements.

Since 2018, Primaflor has been actively collaborating with:

**CHEP**

A Brambles Company

**IFCO**

A Brambles Company

### IFCO Sustainability

All IFCO reusable containers used by Primaflor are reused more than 50 times during their lifespan. When they become worn, they are 100% recycled to produce new reusable plastic containers, contributing to environmental conservation by reducing CO<sub>2</sub> emissions, energy and water consumption, solid waste, and damage to food products.

### Sostenibilidad CHEP

By using CHEP's pooling system, Primaflor reduces its environmental footprint through the use of reusable pallets throughout the company's logistics operations. Applying the circular model concept, sharing and reusing, enhances both environmental and economic efficiency within the supply chain.

Primaflor has made significant R&D efforts to develop products adapted to the new healthy lifestyles of its consumers. In the coming years, the company plans to work on projects that advance its sustainability goals, with a primary focus on combating food waste. The main internal R&D&I resources will be dedicated to training its workforce across various areas, given the rapid pace of innovation.

# Market positioning, quality-to-price ratio, promotion of healthy habits, and the Mediterranean diet.

With leading brands in the market, Primaflor intensifies innovation to position itself as a benchmark for the Mediterranean diet, offering a commitment to high quality for its customers and consumers. The company designs, creates, produces, and delivers products in compliance with safety regulations and quality requirements.

In September 2021, the commercial brand Mimaflor was launched, resulting from the enhancement of one of the company's core pillars: caring for people through the freshness of its products and their health benefits. Primaflor's fundamental objective is to place customers at the center, directing care toward them. Under the slogan "Amor por el bienestar;" (Love for the Well-Being) the company launched a campaign for the new brand and its entire ecosystem, reflecting this positioning and philosophy.

4.3



## Market positioning, quality-to-price ratio, promotion of healthy habits, and the Mediterranean diet.

Health is a right for everyone, and Mimaflor promotes the Mediterranean diet, based on the daily consumption of fruits and vegetables, as a cornerstone of healthy eating. This diet helps prevent diseases, strengthens the immune system, supports proper bodily functions, positively impacts mood, and contributes to psychological well-being. Mimaflor's commitment to providing nutritious and balanced food is reflected in the cultivation of fruits and vegetables adapted to consumers' new healthy lifestyle habits.

**At Mimaflor, the entire value chain is carefully managed, from seed to the final customer. Water and soil are nurtured and protected, with special attention given to the natural growth of all varieties, ensuring the highest quality of products that reach the tables of millions of people.**



Promoting a healthy lifestyle and a diet based on the Mediterranean Diet is one of Primaflor's ultimate objectives. To this end, the company has established a collaboration with Rodrigo de la Calle, Michelin-starred chef and National Award winner for Healthy Cooking, a dedicated advocate for vegetables, pioneer of gastrobotany, creator of "La Revolución verde," (The green revolution) and brand ambassador.

The collaboration with the chef, in addition to participating in gourmet industry events, includes conducting a study and conceptualizing and developing a new product range. All these initiatives focus on raising awareness of the importance of carefully managing the entire production process to preserve the flavor, properties, and nutrients of the products. Rodrigo de la Calle has his own research space at Primaflor, a garden where he experiments with exotic seeds of Asian and African vegetables.

For Primaflor, the collaboration with Rodrigo de la Calle represents a significant milestone due to his creative approach to working with garden produce, nurturing it to create recipes that are environmentally respectful while combining gastronomic pleasure with health.

# Certifications and recognition



In the field, it is supported by the most prestigious quality protocols, ensuring the highest standards of quality and food safety, as well as the continuous improvement of the work performed.

The British Retail Consortium (BRC) and the International Food Standard (IFS) certifications are among the most rigorous and demanding international quality standards in the agri-food sector today. Their requirements cover everything from the quality of raw materials and production processes to the proper structural conditions of the buildings where the products are manufactured.



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# and countryside environment climate change

- 5.1. Primaflor and the Planet. Policies and Guidelines for Implementing Responsible Environmental Management
- 5.2. Circular Economy as a Model, Approach, and Practice
- 5.3. Impacts on Climate Change: Energy Efficiency, Water Use, Carbon Footprint, Zero Waste, and Waste Management
- 5.4. Objective 2030: Primaflor's Environmental Program
- 5.5. Environmental Risks and Their Management
- 5.6. Environmental Indicators
- 5.7. Environmental Certifications



# Primaflor and the Planet

5.1

## Policies and Guidelines for Implementing Responsible Environmental Management

**Primaflor is a company committed to the planet, trying to safeguard the future in an environment where natural resources are limited and water is increasingly scarce. The accelerating effects of climate change on crop cycles and resource availability are severely altering producers' expectations and the conditions under which they operate.**

For this reason, the company takes all reasonable and feasible measures to minimize any adverse impact its activities may have on the environment. It contributes to improving agricultural production, as well as the social and economic conditions of farmers, rural communities, and production systems, making them more sustainable from an environmental point of view.

Primaflor works to develop sustainable agricultural practices and systems that promote long-term production efficiency, ensure the viability of farmers' incomes, and ease the transfer of agricultural knowledge to its suppliers.





The principles guiding Primaflor's actions toward the continuous improvement of its environmental performance originate from its sustainability strategy, which is aligned with the European Green Deal and the Farm to Fork strategy, among others.

These principles connect the environment with agricultural production, and are implemented through the following key guidelines and actions:

- 01** The implementation of a Management System at Primaflor aims to ensure that the companies within the group are recognized by both current and potential clients as one of the leading organizations in the fruit and vegetable sector.

## Quality and Food Safety

- 02** As agricultural producers, quality means meeting customers' needs and expectations through every product offered.
- 03** Throughout the implementation of the Management System, employees acquire a set of essential personal values such as enthusiasm, trust, efficiency, professionalism, and a strong culture of food safety.
- 04** Continuous improvement in management is pursued through prevention and root cause analysis.
- 05** In recent years, Primaflor has allocated significant economic and human resources to ensure both the quantity and quality of the water required for its production processes, thereby avoiding the issues that affect other regions which have not made similar investments. Today, Primaflor is a leader in this area and actively participates in various federations and associations of irrigation communities located in the regions where its cultivation lands are established.



## Environmental Management

- 
- 06** At Primaflor, waste management is regarded as a key priority — both to ensure proper segregation and to maximize resource recovery. The company has implemented a zero-waste policy for all its residues, particularly for plant debris.
- 07** Efforts are focused on improving the performance of energy and water systems, such as through the acquisition of new planning, management, and irrigation equipment.
- 08** Minimize pollutants released into the environment by reducing the consumption of fuel, electricity, and raw materials.
- 09** In both decision-making and operational processes, the company incorporates measures aimed at preventing soil contamination and preserving natural resources and energy.
- 10** Comprehensive Management Plans are developed for its main farms, with the goal of extending them progressively to all agricultural sites.
- 11** Before undertaking any acquisition or improvement of farms or facilities, Primaflor evaluates environmental, animal welfare, and economic requirements.
- 12** The company is firmly committed to meeting the objectives set out in the European Green Deal—including the reduction of greenhouse gas emissions, the responsible use of phytosanitary products, biodiversity protection, and the sustainable use of natural resources—while promoting a model of sustainable agricultural production.
- 13** Primaflor also ensures compliance with all applicable laws and regulations (environmental, occupational safety, food hygiene and safety, social responsibility, etc.) as well as with any additional voluntary commitments adopted by the organization. This includes the duty to produce, store, and distribute food that is safe, high-quality, lawful, and authentic, while maintaining accountability toward both its customers and workforce, and upholding international labor rights instruments.
- 14** The company is committed to fulfilling all requirements of SA 8000, GRASP, and other Social Responsibility standards, along with all voluntary commitments related to sustainability and environmental protection.
- 15** Primaflor promotes employee participation through training, communication, and information initiatives designed to strengthen a food safety culture across all levels of the organization.
- 16** The purpose of the Management System is not to “assign blame,” but rather to identify and correct system failures to prevent their recurrence.
- 17** Based on these principles, the Management Team defines annual organizational objectives, which are periodically reviewed.
- 18** Finally, Primaflor maintains and enforces its Food Defense and Security Chain Policy, aimed at preventing, managing, and minimizing the risk of intentional food contamination, while ensuring the authenticity of all marketed products.



# Circular economy as a model, approach, and practice

**Primaflor is committed to responsible environmental management, applying a circular economy approach that encompasses the entire product life cycle, from the countryside to the final consumer.**

Primaflor places a strong focus on the preservation and optimization of water use, energy efficiency, zero waste, plastic management, and the reduction of its carbon footprint, with the goal of mitigating the company's impact on climate change.

It actively promotes awareness and training among its workforce to encourage the adoption of sustainable practices. Additionally, Primaflor works continuously on the packaging design across all product lines to ensure that

each solution is optimal for maintaining product quality throughout its entire life cycle. In the short term, the company aims to ensure that all materials used for this purpose are recycled and recyclable.

Fully committed to complying with all applicable laws and internal requirements established within its Environmental Management System, Primaflor operates in accordance with the UNE-EN ISO 14001:2015 international standard.

- Local suppliers
- Approval of raw material suppliers in compliance with environmental requirements
- Approval of transport providers
- Water reuse

- 100% waste traceability
- 100% waste properly managed
- Recovery and valorization of plant waste
- Incorporation of rPET material in packaging
- Eco-design
- Use of data analysis tools

- Electric cars
- Electric vehicle charging stations

- LED lighting
- Carbon footprint calculation
- Renewable energy supply
- Energy efficiency studies of facilities
- Acquisition of energy-efficient machinery

- Environmental Management Plans
- Quality Certifications including control of environmental parameters
- Sustainability in the use of phytosanitary products
- Organic production
- Green manure application after harvest

- Eco-design
- Recovery and valorization of by-products
- Environmental awareness and education
- Marketing and social media initiatives
- Collaboration with research institutions
- Use of sustainable refrigerant gases
- Environmental audits

- Local suppliers
- Environmental requirements within the logistics chain

- Collaboration with suppliers: CHEP and IFCO
- Valorization of plant residues from processing centers
- R&D&I projects in collaboration with research centers
- Reuse of pallets and processing boxes
- Establishment of composting points



# Impacts on Climate Change:

**energy efficiency, water use, carbon footprint, zero waste, and management of generated waste.**

Primaflor's main environmental challenges relate to the measurement and management of environmental impact, positioning with respect to climate change, encouraging clients and suppliers to adopt good environmental practices, implementing devices to promote water and energy savings, conducting environmental audits, and establishing dialogue channels with environmental groups and organizations dedicated to the protection of nature.

Regarding energy control and efficiency measures, Primaflor has undertaken significant efforts to reduce electricity consumption through actions such as purchasing energy on the open market, recovering refrigeration energy, floating point evaporation, use of frequency inverters, lighting sectorization, and controlled start-up of high-power equipment.



**With regard to water consumption, continuous measures are being implemented to optimize its use throughout the process, adapting consumption levels to the type of product and the volume processed at any given time.**



The company has a Greenhouse Gas Report to measure the Group's Carbon Footprint, in compliance with the requirements of the ISO 14064-1 international standard.

In addition to its core business activities, Primaflor is committed to reducing, recycling, and reusing

materials, establishing measurable indicators that enable performance analysis and the definition of continuous improvement targets. The company conducts selective collection of several waste streams. Waste is segregated and managed according to its type and final destination, including, for example:

organic waste, packaging waste, printer toners and cartridges, paper and cardboard, and waste from vehicle and machinery maintenance such as used oils, batteries, filters, exhausted fluorescent tubes, contaminated containers, and packaging from chemical and cleaning products, among others.

Risk Level	Type of Waste	Responsible Department	Authorized Waste Management Companies
Low	Plastic / Cardboard	Production / Logistics Department	Hnos. Ros Contenedores y Transportes, S.L. / FERROLIVA, S.L. / Recicladros Medioambientales Turbo Plastic, S.L.
Low	Scrap metal / Stainless steel / Hydroponic plastic / Greenhouse plastic / Irrigation tape / Aluminum / Thermal blanket / Plastic pallet bin / Copper / PVC / Mesh / Black plastic	Workshops / Logistics Department / Production	FERROLIVA, S.L. / UPLUS RECYCLING, S.L.U. / Recicladros Medioambientales Turbo Plastic, S.L.
Low	MSW (Municipal Solid Waste) / Plant residues	Logistics Department / Production	Lorca Landfill (warehouse waste) (LIMUSA, S.A.)
Low	Wooden pallets	Purchasing Department	Recipalets Totana, S.L. / Recuperaciones y Gestión de Residuos / SP-Berner Plastic Group, S.L.
Low	Transport boxes	Purchasing Department	SP-Berner Plastic Group, S.L.
Low	Seedling trays	Technical Department	CESPA Serv. Urbanos Murcia, S.A.
Medium	Printer toner	Purchasing Department	Karkemis Medioambiental, S.L.
Medium	Used oil / Filters / Empty containers / Absorbent materials / Liquid agrochemical products	Systems Management / Logistics Department	ERTSOL, S.A. / Gestión y Tratamientos Medioambientales, S.L. / Legistrans, S.L.
Medium	Phytosanitary containers	Agrochemical Warehouse / Systems Management	Albaida Residuos, S.L. (SIGFITO)

# 2030 Objective

## Primaflor Environmental Program

### Goals 2021–2030



#### Reduction of water consumption

Reducing 10% of water usage, add technology that enables water reuse.



#### Fleet Sustainability:

Increase the number of electric vehicles by 30% by 2025.

Continuously expand the number of electric charging stations by 2025.

Increase the number of electric vehicles by 80% by 2030.



#### Zero Waste to dump

100% waste traceability achieved in 2021.

Zero waste at the Canalejas salad plant by 2022.

Zero waste at the Pulpí warehouse by 2023.

Zero waste at the León salad plant by 2023.



#### Packaging and circular economy

Ecosense certification and collaboration achieved in 2022.

Implementation of eco-labeling (LCA) in 2022.

Assessment of the recyclability of our packaging in 2022.

100% sustainable packaging by 2030.

Continuous environmental evaluation of the supply chain starting in 2021.



#### Emission reduction

Electricity supply from renewable energy sources.

Continuous implementation of GHG emission offset projects starting in 2022.

10% reduction in GHG emissions by 2025.

30% reduction in GHG emissions by 2030.

# Environmental Risks and Their Management

5.5

Climate change represents one of the main challenges faced by Primaflor, particularly regarding the availability of water resources, changes in transportation patterns, shifts in markets and energy solutions, and the emergence of new “climate-driven” competitors in final markets.

The management of climate-related risks and opportunities is fully integrated into the company’s Corporate Governance functions, with the Board of Directors assuming overall responsibility. Climate risks and opportunities are embedded in Primaflor’s corporate strategy and decision-making processes.

Primaflor takes into account both current and forthcoming regulatory requirements, such as Spain’s Climate Change and Energy Transition Law, the Government of Spain’s Climate Emergency Declaration, and the European Green Deal policies, and implements appropriate measures through its Sustainability Committee.

The company holds Environmental Liability Insurance to cover any potential environmental risks that may arise as a result of its activities. Nonetheless, all such risks are already identified



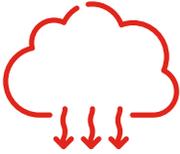
and monitored through the company’s Compliance System, and the entire workforce continuously strives to minimize them.

With respect to environmental compliance, Primaflor has long maintained a collaborative relationship with the Andalusian Regional Ministry for the Environment. This cooperation ensures that, before cultivating any new farmland with potential environmental implications—whether due to its location within a Site of Community Importance (SCI), on protected land, or on forested terrain—the company

consults environmental officers to assess the feasibility of cultivation and transformation.

Whenever authorization or land-use changes are required, these procedures are completed prior to initiating any agricultural activity. Primaflor’s Legal Department works continuously to obtain and maintain all necessary legal requirements, ensuring compliance with applicable regulations through appropriate administrative actions in each case.

# Environmental Indicators



## Emissions:

Primaflor aims to reduce the environmental impact generated by its activities. The reduction of CO<sub>2</sub> emissions is one of the key objectives within its sustainability strategy. The company calculates its carbon footprint to identify the greenhouse gas emissions produced by its operations and their contribution to climate change. These calculations are based on the methodology of the Greenhouse Gas (GHG protocol), the international standard for measuring and reporting greenhouse gas emissions.

**In 2023, PRIMAFLOR's carbon footprint amounted to 4,745 tCO<sub>2</sub>e, distributed as follows:**

Emisión de CO<sub>2</sub>e total 2023

**4.745 CO<sub>2</sub>e -**

Dióxido de carbono (CO<sub>2</sub>) 2023  
**4.536.459 Kg**  
 Metano (CH<sub>4</sub>) 2023  
**154.896 g**  
 Óxido nítrico (N<sub>2</sub>O) 2023  
**177.797 g**

### Scope 1:

Emisión (A1) 2023  
**4.588,77 TCO<sub>2</sub>e -** 96,71%  
Porcentaje

### Scope 2:

Emisión (A2) 2023  
**155,90 TCO<sub>2</sub>e -** 3,29%  
Porcentaje

**Contribution of emissions by scope to the total carbon footprint of PRIMAFLOR:**

	TCO <sub>2</sub> e	%
SCOPE 1	4.588,77	96,71%
SCOPE 2	155,90	3,29%
	4.744,67	100,00%

**96,71% corresponded to Scope 1 emissions.**  
**3,29% corresponded to Scope 2 emissions.**

**In 2023 Primaflor's total emissions decreased by 69,90% compared to the base year (2019)**

The analysis of emissions by segment provides the following data:

SEGMENTO	Consumos 1	Consumos 2	TCO <sub>2</sub> e
	<b>Consumo Mwh totales</b>	<b>MWh Fuentes no renovables</b>	<b>(TCO<sub>2</sub>e)</b>
Segmento			
Energía	31.333,45	600,72	155,90
	<b>Consumo litros totales</b>		
Combustible	1.805.370		4.588,77



## Energy Consumption

### Electricity

In 2023, Primaflor's total electricity consumption amounted to 31,333.45 MWh, of which 30,846.91 MWh originated from renewable energy sources with guarantees of origin, and 600.72 MWh from other sources.

The evolution of the consumption ratio (MWh/T) is as follows:

Production ratio (T) / MWh

Año	Consumo (MW/h)	KPI
2020	27.569	2.476
2021	28.180	2.756
2022	29.063	2.629
2023	31.333	2.361

### Fuel

Fuel consumption accounts for 96.71% of the company's emissions. The segment with the highest consumption, representing 77.33% of Scope 1 fuel use, corresponds to the operation of tractors and agricultural machinery on the cultivation farms.

Annual consumption:

Año	Litros combustible	%
2019	sin datos	0
2020	2.095.240	0,00%
2021	1.918.307	-8,44%
2022	1.907.725	-8,95%
2023	1.805.370	-13,83%



## Water Consumption

Primaflor operates predominantly in regions subject to high water stress, where it implements stringent water management practices and leverages best available technologies to optimize water use, while adopting measures to minimize water loss. All potable water consumed at the I and IV Range facilities—located in Pulpí, Cuevas de Almanzora, and Villarejo de Órbigo (León)—is sourced entirely from the public water supply network. The company also maintains on-site water storage systems to maximize the efficiency of water drawn from the network and ensure proper treatment. Comprehensive risk assessments and continuous analytical monitoring are conducted to safeguard water quality throughout the production process. Furthermore, investments have been made in IV Range salad processing equipment to significantly reduce water consumption during the washing of ready-to-eat products.

Owing to limited surface water resources, prolonged periods of low rainfall have resulted in drought conditions, which have severely impacted water availability throughout 2023.

Evolution of the Consumption

Ratio (Mm<sup>3</sup>/T):

Production ratio (T) / Mm<sup>3</sup>

Año	KPI
2020	2.653,466
2021	3.413,365
2022	3.307,102
2023	2.570,578

## Raw Material Consumption

Primaflor's waste management strategy prioritizes waste prevention and reduction, while promoting recycling and valorization wherever possible, rather than disposal in landfills or incineration.

The company has adapted to new legislation regarding packaging, which was published in 2022 and adopted in 2023. Primaflor registered as a producer and completed all the required declarations in compliance with the regulations. Efforts continue to identify alternative materials that support recycling initiatives and contribute to a circular economy.



Raw materials used in 2023.

Material	Tipo Envase/Producto	Cantidad
Aluminium metal	others types of packaging	0,672Kg
Paper/Cardboard		2.818,337Kg
Other Plastics	Flexible packaging	318.295,397 Kg
Other Plastics	Rigid packaging	0,058 Kg
PET Plastics	Rigid packaging	230.238,517Kg
PP Plastics	Rigid packaging	158,232 kg
PS Plastics	Rigid packaging	3.724,045Kg

The evolution of these materials compared to the previous year is as follows:

Año	2022	2023
METALES ALUMINIO	0,000%	0,000%
PAPEL/CARTÓN	0,536%	0,508%
PLASTICOS OTROS	57,767%	57,326%
PLÁSTICOS PET	40,742%	41,467%
PLÁSTICOS PP	0,061%	0,028%
PLÁSTICOS PS	0,895%	0,671%

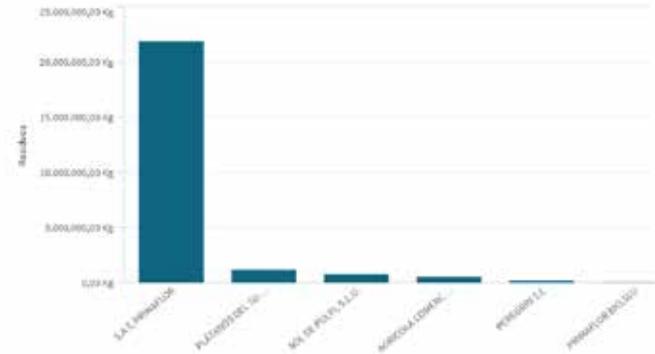
## Waste Management:

At Primaflor, waste management is considered a critical issue, both to ensure proper segregation and to maximize resource utilization. The company has launched a zero-waste policy for all types of waste, with particular emphasis on plant-based residues.

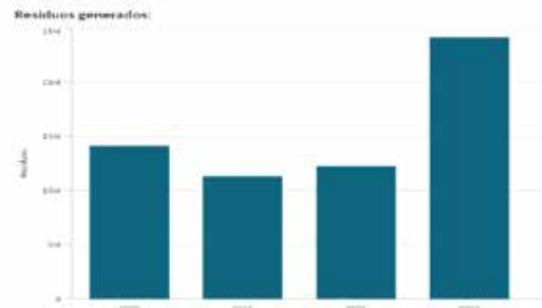
Primaflor's Food Waste Policy aims to reduce and prevent food loss and waste throughout the entire food supply chain, from primary production to consumption. This involves establishing guidelines that define corporate behavior in line with its commitment to promoting best practices in production, procurement, and contracting of goods and services through responsible and sustainable management.

This policy aims to integrate ESG aspects throughout the entire process in order to prevent and mitigate potential adverse environmental, social, and economic impacts associated with agricultural practices. It ensures the creation of value and benefits not only for Primaflor but also for society, the economy, and the environment.

Company-Specific Waste Data:



Yearly Evolution of Waste Generation:



The increase in total waste recorded in 2023 is attributable to the inclusion of plant-based residues as non-hazardous waste, in order to implement comprehensive waste management and establish a Food Waste Management System for 2023.

TIPO DE RESIDUO	Año 2022	Año 2023
RESIDUOS NO PELIGROSOS	99,990%	99,91%
RESIDUOS PELIGROSOS	0,010%	0,09%

# Environmental Certifications



Primaflor has demonstrated a strong commitment to sustainability and environmental stewardship. Key accomplishments include the implementation of ISO 14001 across all warehouses and factories, the adoption of ISO 20400 for sustainable procurement, the calculation of the corporate carbon footprint, and the development of a Food Waste Management System.

## ISO 14001: Environmental Management

Primaflor has obtained ISO 14001 certification at all its operational sites, reinforcing its commitment to sustainability and minimizing environmental impact. This encompasses energy efficiency and sustainable water use initiatives.

## ISO 20400: Sustainable Procurement

Primaflor is a pioneer in the Spanish agricultural sector with ISO 20400 certification. This standard ensures that the company's procurement practices minimize negative impacts while promoting environmental, social, and economic benefits. The certification allows for the evaluation of suppliers and purchasing decisions in line with sustainability and social responsibility objectives, strengthening commitment throughout the supply chain.

## Corporate Carbon Footprint

The company has certified its carbon footprint for 2023 and plans to expand this initiative in 2025, involving suppliers in emission reduction efforts.

## Food Waste Management System

Primaflor has implemented a system to reduce food waste, aligned with circular economy principles and the Sustainable Development Goals (SDGs).

Additional Environmental Initiatives:

**Circular Economy:** Primaflor has adopted circular economy practices, including the use of reusable boxes and pallet pooling, which reduce waste and encourage recycling. Plant-based residues are converted into compost for its farms, closing the product lifecycle and preserving natural resources. The company is also engaged in projects to reduce plastic use and has introduced 100% sustainable packaging for certain salads, contributing to the reduction of plastic waste and promoting a circular model that optimizes resources and lowers environmental impact.

**Sustainable Mobility:** The company has renewed its vehicle fleet, reducing emissions and promoting more sustainable mobility. These efficient vehicles reinforce Primaflor's commitment to sustainability within the framework of its 2030 Sustainability Plan.



**commitment  
to our people  
and our land**

**06**

# ent ple nd

- 6.1. People Management Policies
- 6.2. Respect for Human Rights, Equal Opportunities, Inclusion, and Diversity
- 6.3. Employment Quality, Compensation and Pay Gap, Work-Life Balance, Occupational Health and Safety Policies
- 6.4. Training and Measures to Promote and Strengthen Employee Professional Development
- 6.5. Internal Communication and Relations with Trade Unions and Works Councils
- 6.6. Contribution to the Communities Where the Company Operates – Local Development and Participation in Social Initiatives
- 6.7. Primaflor Foundation







**Primaflor is strongly committed to fostering the engagement of its workforce in building a responsible and sustainable company that contributes to generating economic, social, and environmental value. The company promotes a corporate culture founded on solid values and strong ethical commitments.**

#### **Integrity**

Primaflor acts in accordance with its ethical principles, always striving to maintain and enhance the well-being of all its employees and collaborators.

#### **Transparency**

Aware of the trust that its stakeholders place in the company, Primaflor works diligently to preserve and strengthen that confidence.

#### **Responsibility**

The company is committed to acting responsibly toward both the environment and the society in which it operates.

#### **Compliance with Regulations**

Primaflor maintains a strong commitment to complying with the laws and regulations of the countries where it operates, as well as with its own internal standards and policies.



# People Management Policies

6.1

The group of companies strives to maintain a continuous human resources and occupational risk prevention policy that emphasizes ethics, work, respect, and equal opportunities. It promotes professional development based on objective criteria such as training, merit, and effort, and, when applicable, leadership qualities and skills. To achieve this, the company implements training and information programs designed to foster these principles.

**Primaflor is committed to creating safe working environments that ensure the protection of labor rights and equal opportunities. The company believes in equality between women and men and promotes professional development through training programs that value diversity and foster the talent of all individuals who are part of the organization.**

The company's commitment to respecting and upholding human rights is implemented through the Group's Code of Ethics and Conduct, which establishes the observance of ethical, legal, and corporate values by all employees and stakeholders.

At Primaflor, every individual is responsible for acting with integrity and cannot delegate this responsibility. The company's Code of Ethics, endorsed by the Board of Directors and the management team, applies to all Primaflor employees, business partners, and clients. It is periodically reviewed and updated whenever necessary to ensure its continued relevance and effectiveness.





# Respect for Human Rights, Equal Opportunities, Inclusion, and Diversity

## Respect for human dignity and the rights inherent to every individual constitutes an essential and non-negotiable principle of conduct for Primaflor.

The company's commitment to addressing human rights is aligned with the United Nations Guiding Principles on Business and Human Rights (UNGPs) and other international standards, including the International Bill of Human Rights, the Universal Declaration of Human Rights, the International Covenant on Civil and Political Rights, the International Covenant on Economic, Social and Cultural Rights, and the principles set out in the International Labour Organization's Declaration on Fundamental Principles and Rights at Work.

Primaflor recognizes that a diverse workforce and an inclusive work environment are essential to fostering an innovative and thriving business. Therefore, its recruitment processes actively seek to attract diverse talent, without discrimination based on race, color, age, gender, gender identity or expression, sexual orientation, language,

religion, political or other opinions, disability, and/or national or ethnic origin. The company actively manages discrimination risks and closely monitors its performance in gender equality.

Across all group companies, Primaflor promotes a work environment free from physical or verbal abuse. The company maintains a zero-tolerance policy towards any behavior that creates, encourages, or allows intimidation or harassment in the workplace. Under no circumstances does the company engage in or tolerate child or forced labor.

# Employment Quality, Compensation and Pay Gap

## Work-Life Balance, Occupational Health and Safety Policies.

Work-life balance, along with health and safety policies, are key priorities at Primaflor.

The foundation of Primaflor's employment policies is grounded in respect for Human Rights and Fundamental Freedoms, with a particular focus on promoting work-life balance, ensuring the physical integrity and health of employees, and fostering inclusion and respect for diversity.

Primaflor guarantees fair compensation, committing to provide its workforce with a living wage. Salaries and benefits are equal regardless of gender. The Primaflor Code of Conduct outlines how the company must operate with integrity across all activities and serves as a tool to prevent corruption within the Group. Its approval establishes a clear framework of ethical, honest, and equitable behavior principles that must guide all activities within the company. Primaflor recognizes the multiple benefits of flexible working hours for both employees and the business, including improved quality of life, increased shared responsibility for domestic and caregiving duties, and the promotion of gender equality. Following a materiality assessment, Primaflor implemented a flexible working plan. Due to the suc-

cess of this initiative, the company is now developing a comprehensive work-life balance and remote work policy, aiming to align professional responsibilities with personal and family life. Where possible, all employees can benefit from this policy according to the requirements and responsibilities of their roles.

Committed to the physical and mental well-being of its workforce and ensuring safe working conditions, Primaflor conducts regular occupational risk prevention activities. These initiatives aim to instill a preventive mindset among all employees, managers, and supervisors. The company holds quarterly meetings with safety delegates and team leaders, and conducts interviews with any employees involved in workplace accidents to identify causes and implement corrective measures to prevent recurrence. Additionally, employees receive CPR training to respond effectively and swiftly in case of emergencies.



# Training

## Measures to Promote and Strengthen Employee Professional Development.

Training at Primaflor is a strategic business initiative designed to equip employees to perform progressively more complex and responsible tasks, update their knowledge and skills, and develop both personal and professional competencies. To achieve this, the company maintains a biennial Training Plan that is continuously evolving, aimed at ensuring employees carry out their duties and responsibilities with a high level of competence.

**Training is not an isolated or independent aspect of the company's operations; rather, it is a strategic tool integrated into the organization's planning, contributing to the definition of goals, process improvement, and enhancement of employee satisfaction.**

# Internal Communication

## And Relations with Trade Unions and Works Councils

### Primaflor maintains continuous and open communication with its workforce.

Primaflor ensures regular and effective communication channels between employees and their direct supervisors or the Human Resources Department, which enhances communication efficiency by minimizing intermediaries.

As a general practice, any matters related to an employee's work, personal, or family life are communicated directly to the designated HR team members, with scheduled periodic meetings in place.

Primaflor strives to maintain a healthy, safe, and productive work environment. The company recognizes and respects the freedom of employees to join any trade union of their choice, in accordance with local legislation, without fear of retaliation, intimidation, or harassment. This approach fosters a positive workplace climate, where complaints are the exception rather than the norm.

To support transparency and accountability, the company provides an Ethics or Whistleblowing Channel ([canaletico@primaflor.com](mailto:canaletico@primaflor.com)), allowing all group members to report any irregularities or inappropriate/illegal behavior. This channel is confidential and ensures the protection of good-faith informants. Its operation, management, and specific procedures are detailed in the Compliance System.



# Contribution to the Communities Where the Company Operates

## Local Development and Participation in Social Initiatives

**Primaflor maintains an ongoing and close relationship with the communities in which it operates.**

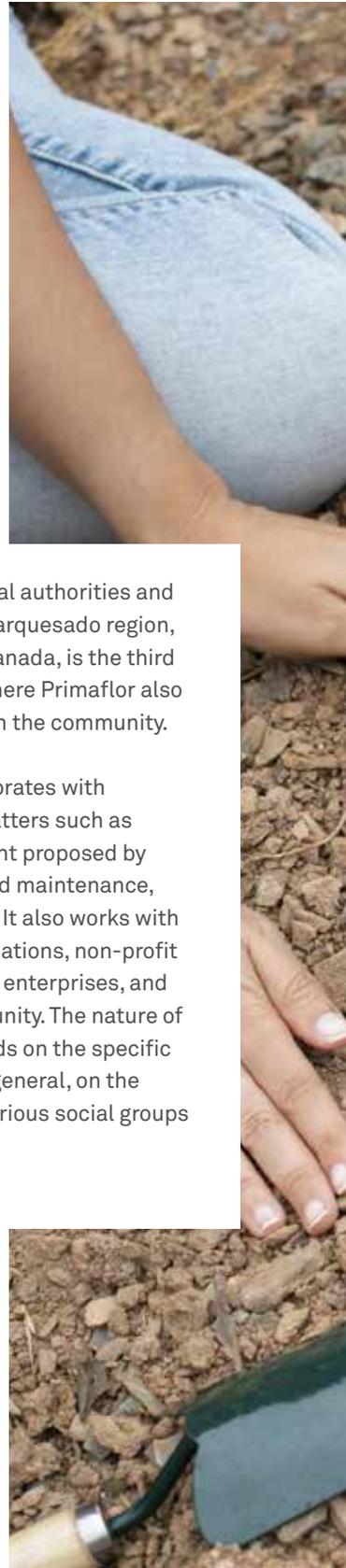
The company's interest and objective in communicating with society has always been, and continues to be, to respond as fully as possible to the needs and requests of public administrations, non-profit organizations, and the local population.

Primaflor maintains relationships across three distinct geographical areas. The municipality of Pulpí is the primary focus due to its proximity and ongoing interaction with the company. This area is particularly significant as the majority of Primaflor's employees reside there, making employment provision the company's top priority. The province of Almería represents the second key area, where Primaflor plays an important economic role and maintains an open and collaborative

relationship with local authorities and stakeholders. The Marquesado region, in the province of Granada, is the third area of operation, where Primaflor also actively engages with the community.

The company collaborates with municipalities on matters such as personnel recruitment proposed by local authorities, road maintenance, and other initiatives. It also works with neighborhood associations, non-profit organizations, social enterprises, and the scientific community. The nature of collaboration depends on the specific relationship and, in general, on the requests made by various social groups and institutions.

6.6





In compliance with its disability inclusion plan, Primaflor collaborates with two associations that employ people with disabilities: the first, based locally in Pulpí, manages uniform laundry and sewing tasks; the second, a company in Lleida, produces some of the toppings used in the prepared salads.

Other examples of Primaflor's engagement with the community include product contributions to sports events and support for community gardens, allowing local families to access horticultural production on a Primaflor-owned farm.

Additionally, Primaflor is the official sponsor of the Àguilas Triathlon Club, the Àguilas Handball Club, and other races, providing support through product contributions.

# Primaflor Foundation

Don Cecilio Peregrín was a person deeply committed to social matters and work-life balance, and until his passing, he ensured that his employees felt valued and respected. From this shared sentiment among all partners arose the idea that later materialized in the creation of the Primaflor Foundation. This foundation represents one of the most significant projects in the company's history. It faithfully pursues

its core objectives: supporting children, promoting social well-being through cultural and sports activities, developing initiatives that enhance quality of life, and contributing to the social economy.

The Foundation was established as an authentic response to positively impact its community, highlighting the value of its land and its people. It aims to

give them the recognition and attention they deserve. To achieve this, the Primaflor Foundation carries out various initiatives organized around four strategic pillars that define its mission and objectives.

## Focus on CSR engagement and promotion, fostering the social well-being of current and former employees of the Primaflor Group.

### Waste collection and environmental activities

To promote environmental care, Primaflor conducts cleanup initiatives in areas closely associated with the company, targeting plastics and other types of waste.



### Vending machines for Primaflor products

Primaflor promotes a healthy diet by offering its products to employees for €1. The proceeds are donated to social causes.



### Blood donation campaign

Support for the International Cruz Roja movement, emphasizing the principles of humanity, solidarity, and voluntary service to society.



### Educational Social Action Plan

Provision of 10 scholarships for minors to improve the social and family situation of employees, contributing to enhanced educational opportunities and quality of life.



### Christmas Postcards

An initiative to share the joy of a culturally significant holiday with employees and their families.

## Cooperation for the development and promotion of agricultural and food-related training and research.

### Primaflor Chair in Sustainable Agriculture and Healthy Nutrition at UAL (University of Almería)

Promotion of research, innovation, and teaching on topics related to sustainable agriculture and healthy nutrition.



### "PRIMAMUJER" Project

An initiative with the University of Almería aimed at highlighting the role of women in the development of intensive agriculture in Almería.



**Association of Friends of the University of Navarra**

Promotion of scientific research in biomedicine and health conducted at the University of Navarra, including the Faculty of Medicine and the University Clinic of Navarra.



**Asociación de Amigos de la Universidad de Navarra**

**Vicente Ferrer Foundation**

Agreement with the Vicente Ferrer Foundation for the construction of a supplementary school in India, benefiting over 210 children. The school provides free, high-quality complementary education.



**Promotion of social well-being in the municipalities where the Primaflor Group operates.**

City Council of Pulpi



City Council of Cuevas del Almanzora



City Council of La Calahorra  
"Cultural Project 2022"



**City Council of Lanteira**



**ARGAR Association**

Project aimed at ensuring that all children and adolescents with cancer, and their families, receive comprehensive, high-quality care tailored to their needs arising from their medical conditions.



**Donation of products to various associations and food banks**

We contribute to the fight against hunger, poverty, and food waste by redistributing surplus products to vulnerable populations.



### **Jesús Peregrín Foundation**

Support for initiatives that engage individuals in volunteer activities within Development Projects, including both International Cooperation and Local and Regional Development.

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## **Promotion of social well-being through the support of sports and welfare activities.**

### **Music For All Foundation**

Support for inclusive concerts, implementing various inclusive measures and activities at music festivals, specifically the one held in Almería, which hosted over 40,000 attendees, with the aim of expanding accessibility and inclusive practices in the Cooltural Fest edition held in Almería from August 18 to 21, 2022.

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### **Águilas Handball Club**

Promotion of sports participation.

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### **Proyecto Hombre Almería – Asociación Alba**

Promotion and participation in programs aimed at social care and inclusion for groups facing additional challenges, including people with HIV/AIDS, immigrants, current and former inmates, women, youth, minors, and ethnic minorities experiencing social difficulties.

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### **Bicis BURU Cycling Club**

Promotion of sports participation, with a particular focus on cycling.

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### **Almería Beach Volleyball Club**

Promotion of sports participation, specifically beach volleyball.

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### **Miguel García Foundation (La Caña)**

Support for projects in the educational, cultural, scientific, sports, environmental, and social fields, contributing to the advancement of individuals, particularly farmers.

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### **Sporting Fútbol Sala Almería Sports Club**

Promotion and participation in futsal, specifically in related competitions.



### **Lumbreras Sports Club**

Promotion of sports, specifically participation in women's football competitions.

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### **Águilas Paddle Club**

Collaboration and support for sports practice, promoting and participating in competitions while fostering well-being and values among young people through sport.

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### **Colombiculture**

Promotion of the sport of breeding and selecting pigeons, through the provision of financial support for participation in pigeon breeding competitions.

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### **Ukraine Donation**

Delivery of essential materials to the competent institutions, which then distribute them to the Ukrainian population.

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### **Airsoft Levante Team Seal**

Project to promote a minority sport on Primaflor, S.L. land and facilities, supported by the Primaflor Foundation through the free use of the Cortijo Alemán grounds and facilities.

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### **One Garden, One Family**

A social agriculture project conducted with the City Council of Pulpí, aimed at providing families at risk of social exclusion in Pulpí access to horticultural production for self-consumption on a Primaflor-owned farm.

**annexes**

**an**



# GRI Indicators Index

## GRI Standards 2016

## Information

## Report

### 102 General contents

#### 1. Perfil de la Organización

102-1	NAME OF THE ORGANIZATION	S.A.T. No. 9855 PRIMAFLOR	
102-2	ACTIVITIES, BRANDS, PRODUCTS, AND SERVICES	Cultivation, production, marketing, and distribution of fruit and vegetable products	Chapter 2.1
102-3	LOCATION OF HEADQUARTERS	Headquarters: Avenida Cecilio Pelegrín N° 2, Pulpí, Almería, Spain	
102-4	LOCATION OF OPERATIONS OWNERSHIP AND LEGAL FORM		Chapter 2.4
102-5	OWNERSHIP AND LEGAL FORM	Private limited company	
102-6	MARKETS SERVED	Based in Spain, serving markets across Europe. Supplies fresh and natural products to clients in more than 32 countries	Chapter 2.2
102-7	SIZE OF THE ORGANIZATION		Chapter 2.3
102-8	INFORMATION ON EMPLOYEES AND OTHER WORKERS		Chapter 2.3
102-9	SUPPLY CHAIN		Chapter 2.2
102-12	EXTERNAL INITIATIVES	Member of: United Nations Global Compact; CHEP; IFCO;	Chapter 3.1 // Chapter 4.2
102-13	MEMBERSHIP IN ASSOCIATIONS	FEPEX; PROEXPORT; COEXPHAL; 5 a Day; AECOC; AINIA; ASEMPAL; ACEPUL; ASEMICAL; ASAJA	Chapter 6.7

#### 2. Strategy

102-14	STATEMENT FROM SENIOR EXECUTIVES RESPONSIBLE FOR DECISION-MAKING	Chairman's Letter	Chapter 1.1
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#### 3. Ethics and Integrity

102-16	VALUES, PRINCIPLES, STANDARDS, AND CODES OF CONDUCT	The company has an Ethical Code endorsed by the management body and executive team, applicable to all Primaflor employees, business partners, and clients. This code is periodically reviewed and updated whenever necessary.	Chapter 2.6
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#### 4. Governance

102-18	GOVERNANCE STRUCTURE		Chapter 2.5
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**5. Stakeholder Engagement**

102-40	LIST OF STAKEHOLDERS	Personnel // Clients and Consumers // Suppliers and Partners // Community and Society // Planet // Shareholders // Networks and Media	Chapter 3.2
102-41	COLLECTIVE NEGOTIATION AGREEMENTS		Chapter 6.5
102-42	IDENTIFICATION AND SELECTION OF STAKEHOLDERS	Development of a Stakeholder Map as a framework document to formally identify all relevant stakeholders. This process includes the incorporation of stakeholder feedback, company insights, industry initiatives, and global trends.	
102-43	APPROACH TO STAKEHOLDER ENGAGEMENT	Each year, the company strives to be proactive by establishing communication channels that enable it to understand the key expectations of all stakeholders — a fundamental element in shaping its future strategies. These dialogue mechanisms are adapted to the specific circumstances of each group and to the nature of the company's relationship with them. An example of this is the questionnaire distributed as part of the Materiality Assessment Study.	Chapter 3.2
102-44	KEY TOPICS AND CONCERNS RAISED		Chapter 3.2
<b>6. Reporting Practices</b>			
102-45	ENTITIES INCLUDED IN THE CONSOLIDATED FINANCIAL STATEMENTS		Chapter 2.4
102-46	DEFINITION OF REPORT CONTENTS AND TOPIC BOUNDARIES		Chapter 3.2
102-47	LIST OF MATERIAL TOPICS		Chapter 3.2
102-50	REPORTING PERIOD	Fiscal Year 2023–2024	
102-51	DATE OF MOST RECENT REPORT	2021	
102-52	REPORTING CYCLE	Biennial	
102-53	CONTACT POINT FOR QUESTIONS REGARDING THE REPORT	www.primaflor.com	
102-54	STATEMENT OF REPORTING IN ACCORDANCE WITH THE GRI STANDARDS	This report has been prepared in accordance with the GRI Standards: Core option.	
102-55	GRI CONTENT INDEX		
102-56	EXTERNAL ASSURANCE	Primaflor's report has not been verified by any external assurance provider.	
103	<b>Management Approach</b>	<b>Explanation of the material topic, the management approach, and its evaluation</b>	<b>Chapter 3.2 // Chapter 3.3 // Chapter 3.4</b>

**STANDARDS 200 // STANDARDS 200 – ECONOMIC DIMENSION****201 201 ECONOMIC PERFORMANCE**

201-1	DIRECT ECONOMIC VALUE GENERATED AND DISTRIBUTED	Chapter 2.3
201-2	FINANCIAL IMPLICATIONS AND OTHER RISKS AND OPPORTUNITIES ARISING FROM CLIMATE CHANGE	Chapter 5.3 // Chapter 5.5

**STANDARDS 300 // STANDARDS 300 – ENVIRONMENTAL DIMENSION****301 MATERIALS**

301-2	RECYCLED INPUT MATERIALS	Chapter 5.3
301-3	REUSED PRODUCTS AND PACKAGING MATERIALS	Chapter 2.3 // Chapter 5.1 // Chapter 5.2 // Chapter 5.6

**302 ENERGY**

302-1	ENERGY CONSUMPTION WITHIN THE ORGANIZATION	Chapter 5.6
302-4	REDUCTION OF ENERGY CONSUMPTION	Chapter 5.6

**303 WATER**

303-1	WATER WITHDRAWAL BY SOURCE	Chapter 5.6
303-3	RECYCLED AND REUSED WATER	Chapter 5.4

**304 BIODIVERSITY**

304-2	SIGNIFICANT IMPACTS OF ACTIVITIES, PRODUCTS, AND SERVICES ON THE ENVIRONMENT	Chapter 5.5
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**305 EMISSIONS**

305-1	DIRECT GHG EMISSIONS (SCOPE 1)	Chapter 5.6
305-2	INDIRECT GHG EMISSIONS FROM ENERGY GENERATION (SCOPE 2)	Chapter 5.6
305-3	OTHER INDIRECT GHG EMISSIONS (SCOPE 3)	Chapter 5.6
305-4	GHG EMISSIONS INTENSITY	Chapter 5.6
305-5	REDUCTION OF GHG EMISSIONS	Chapter 5.6

**306 EFFLUENTS AND WASTE**

306-2	WASTE BY TYPE AND DISPOSAL METHOD	Chapter 5.3
306-4	TRANSPORT OF HAZARDOUS WASTE	Chapter 5.3

**308 SUPPLIER ENVIRONMENTAL ASSESSMENT**

308-1	NEW SUPPLIERS THAT HAVE PASSED EVALUATION AND SELECTION FILTERS IN ACCORDANCE WITH ENVIRONMENTAL CRITERIA	Chapter 2.2
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**STANDARDS 400 // STANDARDS 400 – SOCIAL DIMENSION****402 LABOR-MANAGEMENT RELATIONS**

402-1	MINIMUM NOTICE PERIODS REGARDING OPERATIONAL CHANGES	Chapter 6.5
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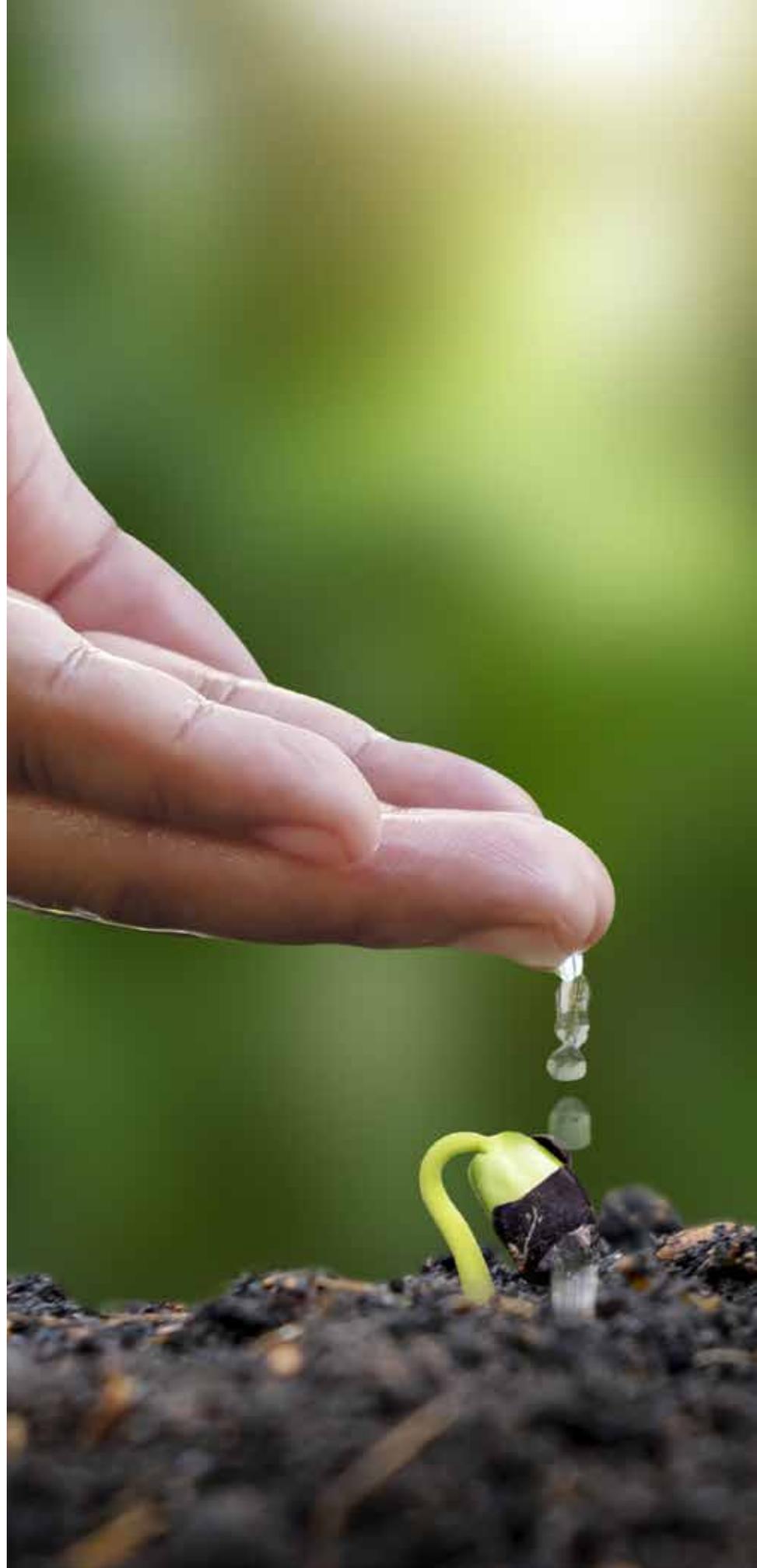
**403 OCCUPATIONAL HEALTH AND SAFETY**

403-1	WORKER REPRESENTATION IN FORMAL JOINT HEALTH AND SAFETY COMMITTEES	Chapter 6.5
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404-2	PROGRAMS FOR ENHANCING EMPLOYEE SKILLS AND TRANSITION ASSISTANCE PROGRAMS	Food safety, occupational risk prevention, and technical knowledge. Environment and sustainability. In addition to its corporate programs, Primaflor also provides training outside the company	Chapter 6.4
404-3	PERCENTAGE OF EMPLOYEES RECEIVING REGULAR PERFORMANCE AND CAREER DEVELOPMENT REVIEWS	Primaflor has a Performance Evaluation System and a training and monitoring plan based on the proper definition and regular updating of job descriptions	Chapter 6.4
<b>405</b>	<b>DIVERSITY AND EQUAL OPPORTUNITY</b>		
405-1	DIVERSITY OF GOVERNANCE BODIES AND EMPLOYEES	A variety of nationalities, cultures, religions, generations, and genders coexist within the company. No form of discrimination is tolerated on the grounds of birth, sex, religion, opinion, or any other personal or social condition or circumstance. The company also promotes the workplace inclusion of people with disabilities.	Chapter 6.1 // Chapter 6.2
405-2	RATIO OF BASIC SALARY AND REMUNERATION OF WOMEN TO MEN	The company makes no gender distinction in its hiring practices, and salaries and benefits are equal regardless of gender.	Chapter 6.3
<b>407</b>	<b>FREEDOM OF ASSOC. AND COLLECTIVE NEGOTIATION</b>		
407-1	OPERATIONS AND SUPPLIERS WHOSE RIGHT TO FREEDOM OF ASSOCIATION AND COLLECTIVE BARGAINING MAY BE AT RISK		Chapter 2.5
<b>412</b>	<b>HUMAN RIGHTS ASSESSMENT</b>		
412-2	EMPLOYEE TRAINING ON HUMAN RIGHTS POLICIES OR PROCEDURES	The company's commitment to respecting and upholding human rights is implemented through its Code of Ethics and Conduct and the supporting principles, regulations, and corporate policies. These instruments ensure compliance with ethical and legal standards and promote adherence to the company's values among its employees and stakeholders.	Chapter 6.1 // Capítulo 6.2
412-3	SIGNIFICANT INVESTMENT AGREEMENTS AND CONTRACTS THAT INCLUDE HUMAN RIGHTS CLAUSES OR HAVE UNDERGONE HUMAN RIGHTS SCREENING	Regarding Human Rights, Primaflor requires its external business partners and employees to adhere to business principles consistent with those of the company.	Chapter 6.1 // Capítulo 6.2
<b>413</b>	<b>LOCAL COMMUNITIES</b>		
413-1	OPERATIONS WITH LOCAL COMMUNITY ENGAGEMENT, IMPACT ASSESSMENTS, AND DEVELOPMENT PROGRAMS	Primaflor has a social investment model structured around four programs: CARE, EDUCATE, SUPPORT, and ENGAGE.	Chapter 6.6 // Chapter 6.7
<b>414</b>	<b>SUPPLIER SOCIAL ASSESSMENT</b>		
414-1	NEW SUPPLIERS SCREENED USING SOCIAL CRITERIA	At Primaflor, everyone is responsible for acting with integrity, and this responsibility cannot be delegated. The company has a Code of Ethics that applies to its business partners and clients, and it is periodically reviewed and updated whenever necessary.	Chapter 6.1
<b>416</b>	<b>CUSTOMER HEALTH AND SAFETY</b>		
416-1	ASSESSMENT OF THE HEALTH AND SAFETY IMPACTS OF PRODUCT AND SERVICE CATEGORIES	With regard to potential social-related risks, Primaflor's quality system covers the entire production process from the sourcing of raw materials to the release of the finished product with the aim of minimizing the risk of placing on the market any product that could compromise its quality or safety. Primaflor has implemented a control system designed for the prompt detection of potential quality or safety issues and the immediate adoption of corrective measures. Furthermore, its product traceability systems enable a rapid and effective withdrawal of any product batch from the market if necessary.	Chapter 4.1
<b>417</b>	<b>MARKETING AND LABELING</b>		
417-1	REQUIREMENT FOR PRODUCT AND SERVICE INFORMATION AND LABELING		Chapter 2.1 // Chapter 4.1

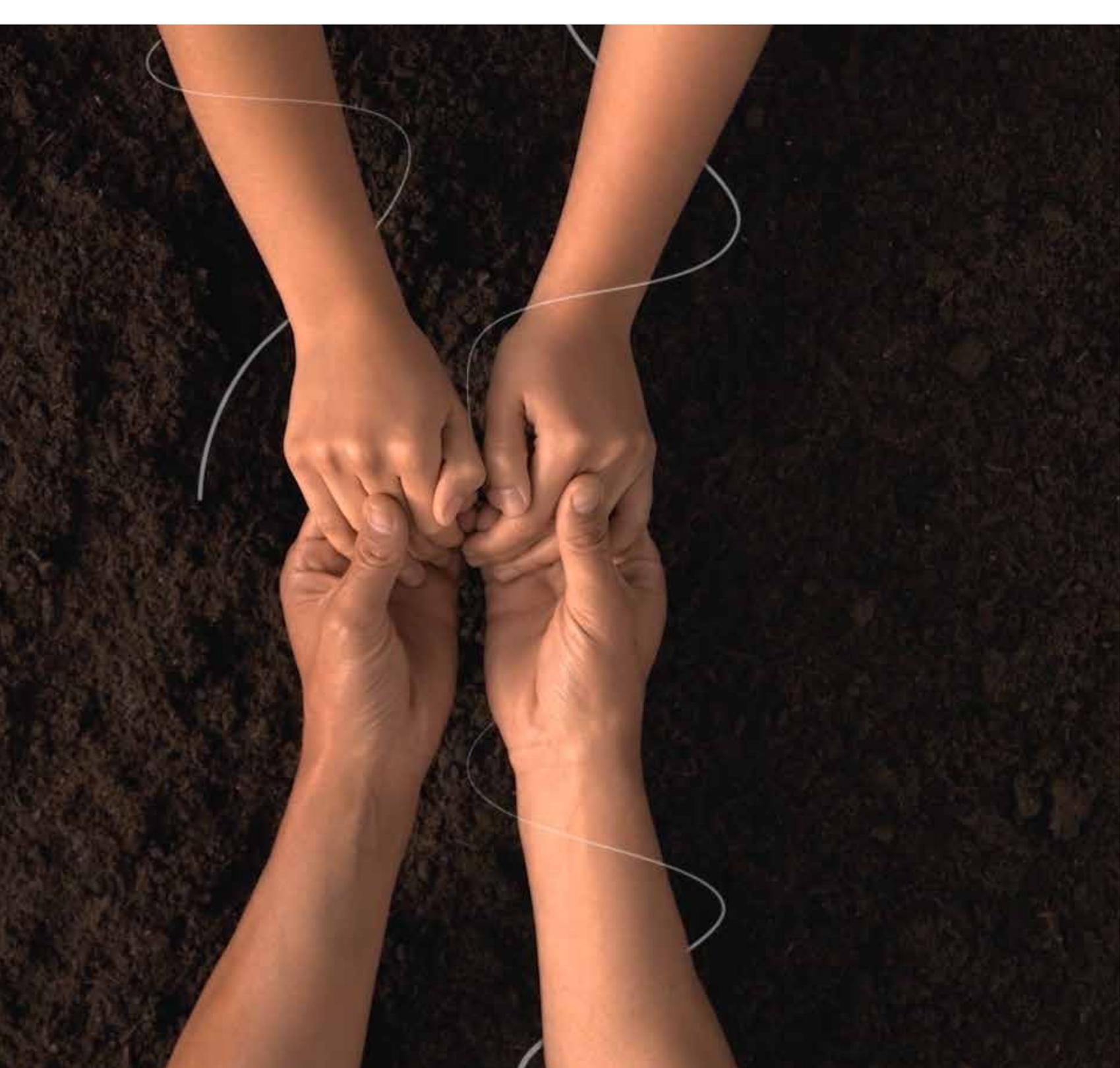
# Partnerships and Collaborations:







**Sustainability  
Report**  
2023-2024



Avenida Cecilio Peregrín, 2  
04640 Pulpí (Almería)  
España









**Sustainability  
Report**  
2023-2024

